



boltzmann

Prepaid / Gift Card Management Platform





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Prepaid / Gift Card Management Platform

In a world of ever-increasing business competition and intense fight for marketshare, it is obvious that organizations that will succeed will be those that get more customer-centric in their approach.

To stay competitive and increase profitability, organizations will necessarily have to tap the power of maximising business from existing customers. What is required for this are tools that can help them manage their customer data better, identify and reward their best customers and improve customer service levels.

Acquire customers.
Engage with them consistently.
Retain them effectively.

Boltzmann's Prepaid Card Management Platform helps you achieve this and more. Whether you are single, stand-alone retail outlet or a chain of large stores, our customer loyalty solutions are the ideal way to simply and effectively automate your rewards programs. Easily scalable across the enterprise, and simple to use even for non IT-savvy users.



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Prepaid / Gift Card Management Platform

Why

Prepaid Card is good for your business?



-
- **Positively impacts cash-flow as money is collected in advance.**
 - **Builds organization's brand value**
 - **Builds and improves customer loyalty**
 - **Can improve corporate sales**
 - **Corporate / Individual Gifting will help acquire new customers**
 - **Brings a "Cool" factor to the business as it is a trendy product used worldwide**
 - **Cash handling and settlement issues at point of sale eliminated**
 - **Online access to prepaid account to track spending**
 - **Brings convenience to customers by allowing online purchase and top-up of cards**
 - **Possibility of tie-ups with other business establishments that could offer discount to card holders**



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Prepaid / Gift Card Management Platform

Who

should implement Prepaid / Gift Card platform?



**Retail stores/
Chains**



**Hotels &
Hotel Chains**



**Restaurants
& Bars**



**Food Courts
& Canteens**



Clubs



**Cinema houses /
Multiplexes /
Theatres**



**Amusement
/ Theme parks**



Hospitals



Colleges

.....and practically any business that involves frequent repeated visits.



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Prepaid / Gift Card Management Platform

Modules – Core Application

Individual Cards	Gift Cards	Refunds
<ul style="list-style-type: none">Primary CardAdd-On CardAuthentication CodeCard ActivationCard LossReport Card LostReset PINChange Mobile NoUpdate ProfileOnline Card Status	<ul style="list-style-type: none">Card PurchaseView PurchaseCard RedemptionView RedemptionCard CancellationView Cancellation	<ul style="list-style-type: none">Simple CreditAdd/remove credit or debitApproval / reject of credit or debitView DetailsGeneral Refunds
Corporate Cards	Card generation	Reports
<ul style="list-style-type: none">Create OrderView OrdersIssue OrdersApprove OrdersCard DespatchDelivery Tracking	<ul style="list-style-type: none">Generate CardGenerated Cards SearchGenerate Personalized CardIssue Personalized CardPersonalized Card Activation	<ul style="list-style-type: none">Card Balance ReportConsolidated ReportsPrimary Card SalesStatus ReportCard Sales ReportsCustomer Usage HistoryStock ReportSales and Usage ReportDaily Summary ReportRecharge ReportCash Refund ReportDelivery / Despatch / Pickup reportWedding / Birthday Reminders
Transactions	Recharge	
<ul style="list-style-type: none">RechargeSpendCancel SpendCash Refund	<ul style="list-style-type: none">Top-up / recharge	
	Renewals	
	<ul style="list-style-type: none">Card RenewalRenewed Card Details	



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Customer Portal

The platform comes with its own web-based customer portal that can be integrated with the organization's web site and will serve as a self-service portal for customers/members.

Online Customer Registration

- Customer sign up
- Customer sign in
- Purchase of Prepaid/Gift Card
 - Card purchase possible if integrated with payment gateway

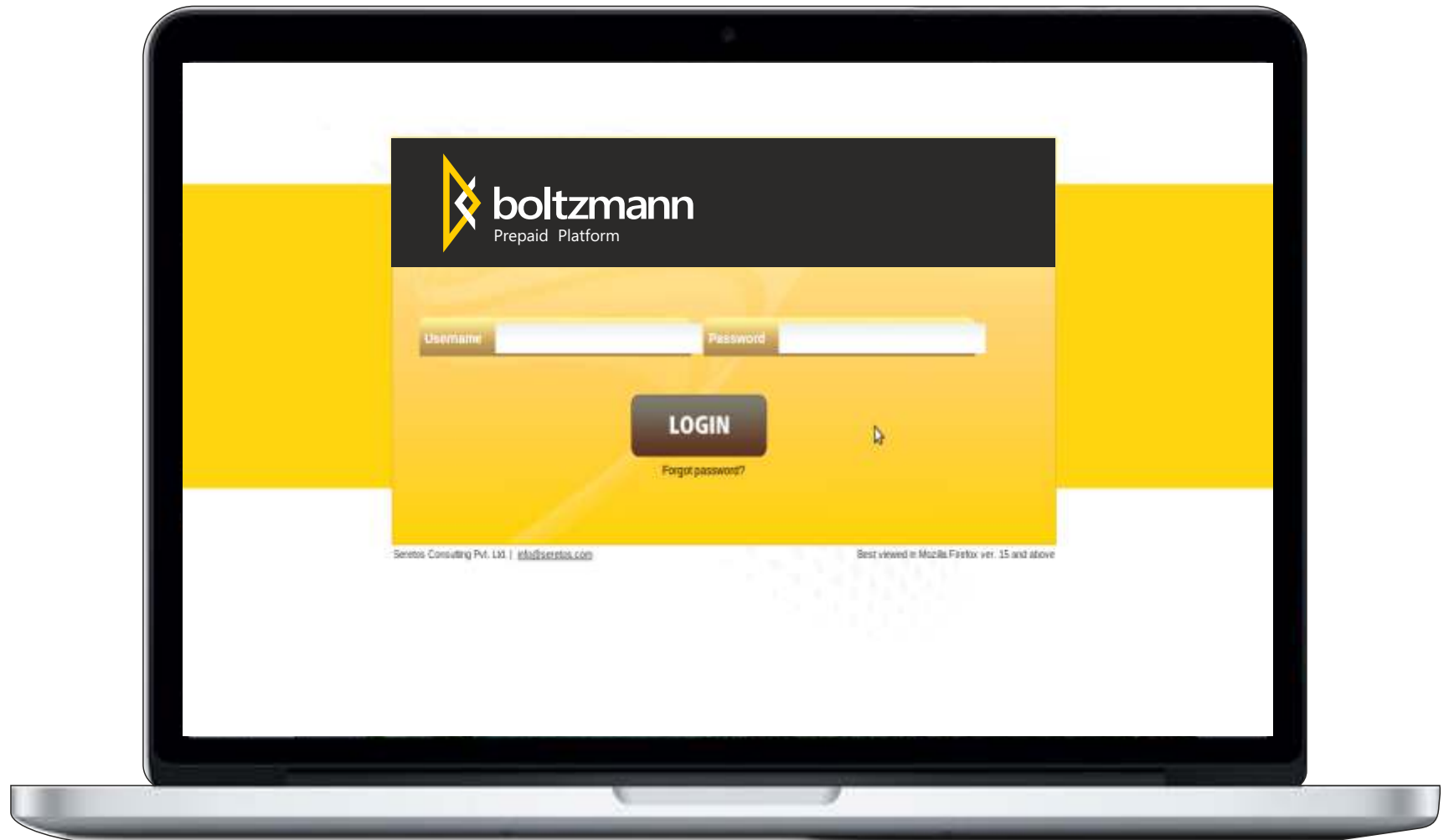
Card Activation

- Corporate customers can activate cards online

My Account

- Profile update
- Change password
- View transactions
- Update add-on card details
- Top-up/recharge card
- Change PIN
- Request for new PIN
- Report card loss
- Forgot Password

Screen Shots





[Individual](#)

[Group](#)

[Corporate](#)

[Recharge](#)

[Renewals](#)

[Refunds](#)

[Admin](#)

[Card Generation](#)

[Reports](#)

Scan card no.

[Search](#)

[Advanced Search](#)

[Alerts](#)

[View Balance](#)

[Member Transactions](#)

Card nos. generation



Prepaid Platform

Welcome **ADMINISTRATOR** | Logged in as **ADMIN** | [Dashboard](#) | [Logout](#)

Thursday, 27 September 2012

- Individual
- Group
- Corporate
- Recharge
- Renewals
- Refunds
- Admin
- Card Generation
- Reports

- Generate Card
- Generated Cards Search
- Generate Personalized Card
- Issue Personalized Card
- Personalized Card Activation

Generate Card

* Card generation date

* Card Validity Periods Years

* No. of cards to be generated

* Card design

* Location

Generate

Clear



- Create Primary Card
- Create Add-On Card
- Regenerate Authentication Code
- Card Activation
- Card Loss
- Report Card Lost
- Reset PIN
- Change Mobile No
- New Mobile Activation
- Update Profile
- Online Card Status

Add Member

* Membership type	select any one	Value is Required
* Card no.	<input type="text"/>	Select Card
* First name	<input type="text"/>	
Address1	<input type="text"/>	0 / 100
* City	Chennai	
* State	Tamil Nadu	
Pincode	<input type="text"/>	
* Mobile (+91)	<input type="text"/>	
* E-mail	<input type="text"/>	
* Gender	select any one	
Wedding anniversary	Date Month	
* Scheme	select any one	View Details
Scanned form	Registration Form	Upload
* Card design	<input type="text"/>	
Last name	<input type="text"/>	
Address2	<input type="text"/>	0 / 100
Landmark	<input type="text"/>	
* Country	India	
Landline	<input type="text"/>	
Office no.	<input type="text"/>	
* Date of birth	Date Month	
* Marital status	select any one	
* Registration date	27-Sep-2012	
* Registration fee	<input type="text"/>	

Member Personalization

Add Add-On

* Add -On card no. [Select Card](#)

* First name

Use details from primary card Yes No

Address1

* City

* State

Pincode

* Mobile (+91)

* E-mail

* Gender

Wedding anniversary

* Scheme

* Relationship

* Card design

* Last name

Address2

Landmark

* Country

Landline

Office no.

* Date of birth

* Marital status

* Registration date

* Card fee

Other if specify

Add-On Personalization

Save

Clear

Top-up / Recharge module



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Individual **Group** **Corporate** **Recharge** **Renewals** **Refunds** **Admin** **Card Generation** **Reports**

Recharge
Recharged Details

Card Recharge

* Card no

* Recharge date

* Recharge amount

* Payment Mode

Cheque No.

Bank Name

Recharge

Clear

Refunds module



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- Add / Remove Credit / Debit
- Approve / Reject Credit / Debit
- Rejected Credit / Debit
- Show Refund

Add / Remove Credit / Debit

* Card no

* Transaction date

* Amount type Credit Debit

* Amount

* Remarks



- Individual
- Group
- Corporate
- Recharge
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- Refunds
- Admin
- Card Generation
- Reports

- Create Order
- View Orders
- Issue Orders
- Approve Orders
- Card Despatch
- Delivery Status

Add Corporate

* Membership type CORPORATE

<p>* Client name <input style="width: 100%;" type="text"/></p> <p>* City Chennai</p> <p>* Country India</p> <p>Landline <input style="width: 100%;" type="text"/></p>	<p>* Address <input style="width: 100%; height: 30px;" type="text"/></p> <p>* State Tamil Nadu</p> <p>* Pincode <input style="width: 100%;" type="text"/></p> <p>Website <input style="width: 100%;" type="text"/></p>
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Contact Details

Contact name	Designation	Mobile	Email	
<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	<input style="width: 100%;" type="text"/>	Add

Order Details

<p>* No. of cards <input style="width: 100%;" type="text"/></p> <p>* Loaded amount <input style="width: 100%;" type="text"/></p> <p>Courier / Delivery charges <input style="width: 100%;" type="text"/></p> <p>* Sale value <input style="width: 100%;" type="text"/></p> <p>* Payment mode select any one</p> <p>Cheque date <input style="width: 100%;" type="text"/> </p> <p>Bank name <input style="width: 100%;" type="text"/></p>	<p>* Scheme select any one View Details</p> <p>* Card value <input style="width: 100%;" type="text"/></p> <p>* Total amount <input style="width: 100%;" type="text"/></p> <p>* Display name <input style="width: 100%;" type="text"/></p> <p>Cheque no. <input style="width: 100%;" type="text"/></p> <p>Cheque amount <input style="width: 100%;" type="text"/></p>
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Card Loss Module



Prepaid Platform

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Create Primary Card

Create Add-On Card

Regenerate
Authentication Code

Card Activation

Card Loss

Report Card Lost

Reset PIN

Change Mobile No

New Mobile Activation

Update Profile

Online Card Status

List Of Primary Cards

|<< << >> >>| ^ 1 Record(s) Found.

S No.	Card no.	First name	Last name	Mobile	Email	
1	0000020111372524	Tarun		904789790	pranavjijji@gmail.com	<input type="radio"/>

Deactivate

Back

Status Report and list of other reports



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- Individual
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- Card Balance Report
- User Consolidated Report
- Consolidated Report
- Primary Card Sales Report
- Card Sales Reports
- Status Report**
- [Click to Status Report](#)
- Report
- Customer Usage History
- Stock Report
- Delivery / Despatch / Pickup report
- Wedding / Birthday Remainder

View Status Report

STATUS AS ON FROM 01-SEP-2011 TO 27-SEP-2012

- [Print](#)
- [Export To Excel](#)
- [Back](#)

S No.	Transaction Description	Count	Debit	Credit	Boltz	Balance
1	OPENING BALANCE		Rs.7,744.00	Rs.42,745.00	Rs.0.00	Rs.35,001.00
2	PRIMARY CARD SALES COUNT	6				
2	ADD ON CARD DELIVERY FEE		Rs.0.00	Rs.0.00	Rs.0.00	
3	ADD ON CARD FEE FROM PRIMARY		Rs.0.00	Rs.0.00	Rs.0.00	
4	BALANCE TRANSFERRED FROM LOST CARD		Rs.0.00	Rs.700.00	Rs.0.00	
5	CARD RECHARGE		Rs.0.00	Rs.19,800.00	Rs.0.00	
6	CARD TRANSACTION CANCELLATION		Rs.0.00	Rs.0.00	Rs.0.00	
7	Courier charge in card registration		Rs.0.00	Rs.0.00	Rs.0.00	
8	CREDIT REFUND		Rs.0.00	Rs.500.00	Rs.0.00	
9	DEBIT REFUND		Rs.0.00	Rs.0.00	Rs.0.00	
10	Expired Balance Lapsed		Rs.0.00	Rs.0.00	Rs.0.00	
11	FOOD CHARGE FROM WEB		Rs.0.00	Rs.0.00	Rs.0.00	
12	FOOD SERVICE CHARGE FOR FROM WEB		Rs.0.00	Rs.0.00	Rs.0.00	
13	INITIAL CARD REGISTRATION		Rs.300.00	Rs.1,800.00	Rs.0.00	
14	LOST CARD BALANCE TRANSFERRED TO NEW CARD		Rs.700.00	Rs.0.00	Rs.0.00	
15	LOST CARD FEE		Rs.50.00	Rs.0.00	Rs.0.00	
16	NOT KNOWN		Rs.0.00	Rs.0.00	Rs.0.00	
17	OLD BALANCE TRANSFERRED TO RENEWAL CARD		Rs.0.00	Rs.0.00	Rs.0.00	
18	PRIMARY CARD DELIVERY FEE		Rs.0.00	Rs.0.00	Rs.0.00	
19	RENEWAL CARD BALANCE TRANSFERRED FROM OLD CARD		Rs.0.00	Rs.0.00	Rs.0.00	
20	RENEWAL CARD FEE FOR OLD CARD		Rs.0.00	Rs.0.00	Rs.0.00	
21	RENEWAL LOADED AMOUNT		Rs.0.00	Rs.0.00	Rs.0.00	



Card Generation

Gift Card

Admin

Reports

Card Purchase

View Purchase

Card Redemption

View Redemption

Card Cancellation

View Cancellation

Add Customer

* Mobile

* Customer name

* Address

* City CHENNAI

* State TAMIL NADU

* Country INDIA

* Pincode

Email

Card Details

Card Denomination

Select any one

Select Card

Order Details

* Total Cards

* Total amount

* Payment mode select any one

Paid amount

Bank name

Transaction Id

Cheque no.

Cheque date

Confirm Purchase

Clear



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